



Ellipsa Stroller

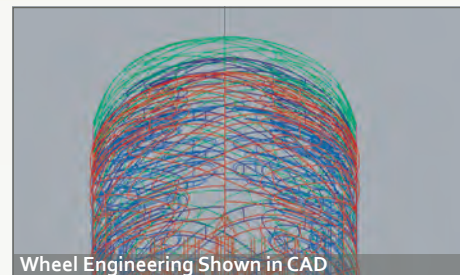
A recent study uncovered that most new moms find it difficult to look stylish while on the go with baby. In response, Evenflo and Brooks Stevens, Inc. designed Ellipsa, a high

style stroller that combines functions and fashion. We researched new market trends, refined design details, improved already great product features, and developed new soft goods designs that are compatible with current fashion trends to make sure that the leading stroller design stays ahead of the competition.

Innovative features, including one-handed steering, one-handed trigger activated fold, infinite one-handed seat recline, a removable snack tray, smooth running wheels, a pivoting canopy for protection from the sun and wind, and an oversized



Wheel Engineering Shown in CAD



Wheel Engineering Shown in CAD

storage basket, combined with high fashion design make this stroller the ultimate accessory and travel partner. ■



Strollers on the Runway with Cindy Crawford



Handle Close-Up



Fast Fold-Out