



project involvement

- consumer research
- industrial design
- mechanical engineering
- prototyping

innovations

for the way we work • live • play

Broan-NuTone - Allure Range Hoods

Broan-Nutone attributes the success of its new line of Allure range hoods to its broad visual appeal as well as product features that are unique for range hoods in the competitive mid-price category. For example, axial blower fans are powerful, yet 50% quieter than other range hoods. Large full-filter bottoms are easy to remove and can be cleaned in the dishwasher. The bottom surfaces are smooth and coated with SilverStone non-stick coating for easy cleanup, and bright halogen flood lights provide full burner illumination for cooking and a soft night glow for evening hours.

The sophisticated styling with clean lines, soft curves and uncluttered surfaces compliments a wide range of kitchen designs and decors. The curvature of the top and the step on the bottom are a literal reflection of the airflow inside the unit. Even small details, such as sheet metal bends, seams and control panes are meticulously executed and project the image of a high quality appliance that promotes interest and ownership at point of purchase.

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